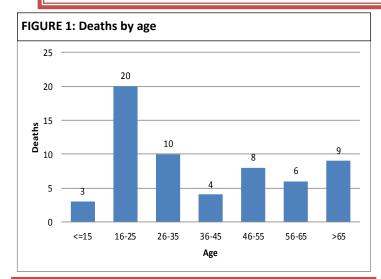


October–December
2013 Issue

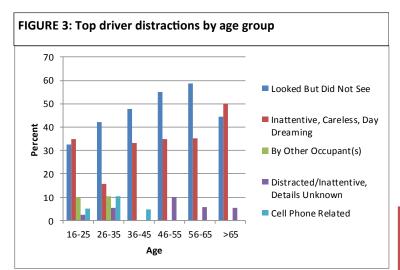
TRAUMA & HIGHWAY focus

Distracted Driving Can Be Deadly!



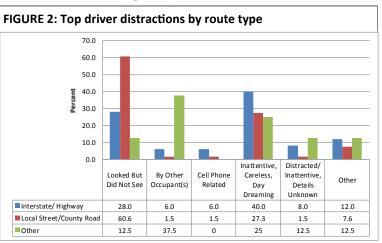
Types of Distractions

Visual: taking your eyes off the road Manual: taking your hands off the wheel Cognitive: taking your mind off of driving



In 2012, there were 742 fatal car crashes on Arizona roads. Of those, 134 were related to distracted driving and resulted in 60 deaths, according to the National Highway Traffic Safety Administration. Figure 1 shows the deaths from distracted driving-related crashes by age. One-third of the deaths occurred in people aged 16-25.

The majority of distracted driving-related fatal crashes on interstates/highways were caused by "inattention, carelessness, or day dreaming" distractions, whereas on local streets or county roads, "looked but did not see" distractions were most common (Figure 2).



Among all age groups, "looked but did not see" distractions are one of the most serious problems. Among drivers aged 16-25 and 65 years or older, "inattention, carelessness, or day dreaming" distractions are the cause of most of the distracted driving-related fatal crashes (Figure 3).

Distracted driving is any activity that could divert a person's attention away from driving

ADDITIONAL RESOURCES:

Governor's Office of Highway Safety: http://www.azgohs.gov/ Arizona Department of Health Services: http://www.azdhs.gov/ Arizona Department of Health Services: http://www.azdhs.gov/ Arizona Department of Transportation: http://www.azdhs.gov/ Arizona Department of Transportation: http://www.azdhs.gov/



Toll-Free: 1-877 355-3216