

**Arizona Motorcycle Safety Advisory Council (AMSAC)
Meeting Minutes
November 4, 2013**

A public meeting of the Arizona Motorcycle Safety Advisory Council (AMSAC) was convened on November 4, 2013 at 3030 N. Central Ave, Ste.1550, Phoenix, Arizona, 85012, in the GOHS Conference Room.

CALL TO ORDER AND ROLL CALL:

The meeting was called to order by Mr. Mick Degn, AMSAC Chairman, at 10:32a.m.

COUNCIL MEMBERS PRESENT:

Mr. Mick Degn, AMSAC Chairman
Mr. Dick Studdard, Vice-Chairman
Mr. Don Borland, Member

Quorum with 3 present.

MEMBERS OF THE PUBLIC:

- 1) Larry Johnson, GWRRA – Gold Wing Road Rider’s Association
- 2) Bill Seltzer, Team Arizona
- 3) Harley Funk, GWRRA – Gold Wing Road Rider’s Association
- 4) Deborah Butitta, Motorcycle Rider’s Foundation Awareness and Education, Inc.
- 5) Debra Wallace, GWRRA – Gold Wing Road Rider’s Association
- 6) Steve Penirose, GWRRA – Gold Wing Road Rider’s Association

LEGAL COUNSEL:

Arizona Assistant Attorney General Brian Schneider was present.

MEETING MINUTES:

Mr. Mick Degn, AMSAC Chairman and Mr. Dick Studdard, Vice-Chairman request that additional notes need to be added to Meeting Minutes from Monday, September 30, 2013. A correction to the Minutes will include the following:

- AMSAC Council assign Mr. Dick Studdard, Vice-Chairman and Mr. Sherman Jennings, AMSAC Member, to form a Sub-Committee to research and evaluate the use of prescriptions drugs relating to motorcycle riders.

A motion for corrections to be included and revised to Minutes, motion seconded and revision to minutes approved.

WELCOME & UPDATE & LEGISLATIVE ISSUES:

GOHS Director Alberto Gutier advises AMSAC Council that there are no current legislative bills proposed at this time pertaining to motorcycle issues. Mr. Gutier provides a brief overview of fiscal impacts of any proposed legislative bills; in addition to advising AMSAC Council that this legislative session will be short this year.

BUDGET UPDATE:

GOHS Director Alberto Gutier provides AMSAC Council with *SFY 2014 Motorcycle Safety Budget* hand-out, which outlines the current budget for the AMSAC Council.

Motion to approve budget, motion seconded, and AMSAC budget approved.

STOCK ITEMS INVENTORY:

GOHS Director Alberto Gutier discusses the success of the newly implemented tracking system of AMSAC inventory and provides an overview of current AMSAC inventory and materials. The current inventory and materials are sufficient for the current requests forms being received by GOHS.

Mr. Gutier advises AMSAC Council that the GOHS Safety Days at the Arizona State Fair was a success and thanked the AMSAC Board Members for attending.

ADVERTISING – RADIO AND SOCIAL MEDIA:

GOHS Director Alberto Gutier discusses media advertisement. Motorcycle safety commercials focus on vehicle driver's watching out for motorcycle riders and sharing the road with motorcycles. Director Gutier confirms with AMSAC Council that advertisements will be done this November and December, as well as during Arizona Motorcycle Week in the months of March or April.

AMSAC Council and Director Gutier discuss additional advertising and media strategies to gain motorcycle safety awareness throughout the State of Arizona.

MOTORCYCLE TRAINING:

Mr. Mick Degn, Chairman advises AMSAC Council that the Arizona Motorcycle Strategic Plan will address the following: 1) Alcohol/DUI's, 2) Prescription Drugs, and Motorcycle Training. Mr. Degn emphasizes how critical the need for Motorcycle Training is for the State of Arizona.

Motorcycle Safety Training became a primary subject during today's AMSAC Meeting. GOHS Director Alberto Gutier suggests that an AMSAC Council Meeting be held to address the subject regarding Motorcycle Safety Training. In addition, Mr. Gutier wants to address concerns of strengthening the motorcycle training and licensing for motors with ADOT. An AMSAC Meeting will be held on **Tuesday, December 10, 2013 at 10:30am**; and the only subject to be placed on this agenda will be Motorcycle Safety Training.

Mr. Gutier believes that this meeting will bring partners together state-wide in a joint effort to create change in Motorcycle Training within the State of Arizona.

PRESENTATION MATERIALS:

Mr. Mick Degn, Chairman advises that providing AMSAC minutes to website have been successful and informative for the public. Mr. Degn suggests adding an area on the website for motorcycle safety presentations in order to provide additional motorcycle safety awareness to the public.

SET TIME, PLACE AND AGENDA FOR NEXT AMSAC MEETING:

Motorcycle Safety Training became a primary subject during today's AMSAC Meeting. GOHS Director Alberto Gutier suggests that an AMSAC Council Meeting be held to address the subject regarding Motorcycle Safety Training; and this meeting will be held on **Tuesday, December 10, 2013 at 10:30am**. The only subject to be placed on this agenda will be:

- Motorcycle Safety Training

The next AMSAC Council meeting will be held on **Tuesday, January 14, 2013, at 10:30am**. Suggested Agenda for next AMSAC meeting are as follows:

- Follow-up to Motorcycle Safety Training meeting held on Tuesday, December 10, 2013 at 10:30am

CALL TO PUBLIC:

Public discussion highlights are as follows:

- 1) Larry Johnson, GWRRA – Gold Wing Road Rider's Association
 - Discusses ADOT message signs on freeways and proposes using these signs to bring Motorcycle Awareness message during the Bike Week.
- 2) Bill Seltzer, Team Arizona
 - Discusses Motorcycle Rider Training
 - Suggest possible scholarship(s)
 - Provides information on major at-risk groups
 - 16 years – 24 years old
 - 45 years – 59 years old
 - Provides suggested effective strategies for motorcycle riders
- 3) Harley Funk, GWRRA – Gold Wing Road Rider's Association
 - Invitation to practice field day held every month
 - Next day held on Sunday, November 17, 2013 from 8am-10am at Turf Paradise
 - Suggests importance on Motorcycle Rider Training
- 4) Deborah Butitta, Motorcycle Rider's Foundation Awareness and Education, Inc
 - Provides background of organization emphasis on awareness and education
 - Provides AMSAC Council with Awareness and Education presentation materials
- 5) Debra Wallace, GWRRA – Gold Wing Road Rider's Association
 - Agrees with skill enhancement training is needed
- 6) Steve Penirose, GWRRA – Gold Wing Road Rider's Association
 - Agrees with Motorcycle Rider Training

CALL TO ADJOURN:

Motion to adjourn meeting, and motion seconded. Meeting adjourned at 11:58 a.m.