

**Arizona Motorcycle Safety Advisory Council (AMSAC)
Meeting Minutes
February 16, 2012**

A public meeting of the Arizona Motorcycle Safety Advisory Council was convened on February 16, 2012 at 3030 North Central Avenue, Suite 1550, Phoenix, Arizona, 85012, in the GOHS Conference Room.

CALL TO ORDER AND ROLL CALL:

The meeting was called to order by Mr. Dick Studdard, AMSAC Chairman, at 10:37a.m.

COUNCIL MEMBERS PRESENT:

Mr. Dick Studdard, Chairman
Mr. Mick Degn, Vice-Chairman
Mr. Lou Borland, Member

Quorum with 3 present.

LEGAL COUNSEL:

Assistant Attorney General Brian Schneider.

MEETING MINUTES:

Minutes from October 5, 2011 motioned to be approved, minutes seconded. Minutes approved.

WELCOME & UPDATE & LEGISLATIVE ISSUES:

GOHS Director Alberto Gutier provides welcome and update.

Mr. Gutier discusses legislative bill regarding Motorcycle Profiling Bill. Mr. Gutier advises AMSAC Council of additional legislative bills related to AMSAC Council and budget related to funding of AMSAC.

BUDGET UPDATE:

GOHS Director Alberto Gutier provides Budget update and AMSAC budget spreadsheet of funding. Mr. Gutier reviews available funding with AMSAC Council. Mr. Gutier discusses advertising buys with AMSAC budget. Advertising buys are scheduled for upcoming Motorcycle Awareness Month for May 2012.

MOTORCYCLE RIDER TRAINING:

GOHS Director Alberto Gutier advises researching information on training within Arizona. AMSAC Council and Mr. Gutier discuss how to go about providing training for all motorcycle riders within the State of Arizona.

STOCK ITEMS INVENTORY:

GOHS Director Alberto Gutier discusses requests for stock item inventory from the public. Mr. Gutier discusses inventory ordering with AMSAC Council and accountability of large amounts requested by the public. Mr. Gutier and AMSAC Council suggest creating a form to request any

future stock items. Motion to create form requesting AMSAC inventory items including justification of utilizing these items, motion seconded. Motion approved.

ADVERTISING – RADIO AND SOCIAL MEDIA:

GOHS Director Mr. Alberto Gutier advises AMSAC Council that the AMSAC budget will cover advertising buys for the upcoming Motorcycle Awareness Month for May 2012.

BUMPER STICKER ALTERNATIVES:

GOHS Director Alberto Gutier questions use of bumper stickers and AMSAC Council discussion ensues. Motion to only order “static” bumper stickers on a trial basis, motion seconded. Motion approved to only order “static” bumper stickers, on a trial basis

MESSAGE BOARD/BILLBOARDS/DISLPLAY TRAILERS:

AMSAC Chairman Dick Studdard to research prices and storage of display trailers for motorcycle events.

DATABASE FOR NEWSLETTER TO INSURANCE AGENCIES:

AMSAC Chairman Dick Studdard recommends skipping agenda item due to AMSAC Member not present to advise Council.

DISCUSSION ON HELMETS:

AMSAC Council discussion of promoting use of helmets and educating motorcycle riders of proper use of helmets. AMSAC does not want to push changing the helmet laws; although, providing education and awareness on motorcycle helmet use.

DISCUSSION ON IMPAIRED RIDERS:

AMSAC Chairman Dick Suddard, shows video to Council on motorcycle riding/drunken driving. AMSAC discussion of getting awareness out to public that motorcycle impairment occurs even below .08 of drinking alcohol. Impairment can be in the slightest degree, and first thing to go while drinking is judgment.

SET TIME, PLACE AND AGENDA FOR NEXT AMSAC MEETING:

AMSAC Council recommends holding next meeting during first half of May 2012 to prepare for Motorcycle Awareness Month. The next AMSAC meeting date and time **to be determined**; and to be held at GOHS Conference Room, 3030 N. Central Ave, Ste. 1550. Phoenix, Arizona, 85012.

Suggested Agenda for next AMSAC meeting are as follows:

- Creating inserts for all motorcycle schools that go through MVD
- Follow-up on AMSAC Newsletter
- Suggest creating an AMSAC safety packet
- Reviewing and/or approving “inventory request form”
- Follow-up on cost and storage of display trailers

CALL TO PUBLIC:

Public Discussion highlights are as follows:

- Requesting inventory for motorcycle school held on Luke Air Force Base
- Motorcycle training – Prior to obtaining license to ride
- Question regarding opening 2nd Motorcycle training facility – limited only to one
- Questions regarding Federal Funds for training
- Licensing for Scooter riders
- Creating pamphlet for motorcycle riders
- Helmets and gear awareness
- Bumper sticker suggestions – placing on ADOT Government trucks and vehicles
- Suggests a safety packet be created

CALL TO ADJOURN:

Motion to adjourn meeting, and motion seconded. Meeting adjourned at 12:30p.m.