

**Arizona Motorcycle Safety Advisory Council
Meeting Minutes
February 10, 2010**

A public meeting of the Arizona Motorcycle Safety Advisory Council was convened on February 10, 2010 at 3030 North Central Avenue, Suite 1550, Phoenix, Arizona 85012.

Call to Order and Roll Call:

The meeting was called to order by Alberto Gutier, GOHS Director at 10:42 a.m.

Council Members Present:

Mr. Matt Morales
Mr. Dick Studdard
Mr. Paul Price
Mr. Lou Borland
Mr. Mick Degn

Legal Counsel:

Mr. Brian Schneider, Assistant Attorney General

Welcome and Introductions:

Alberto Gutier, GOHS Director introduced new AMSAC board members: Lou Borland and Mick Degn.

Election of Chairman and Vice-Chairman of AMSAC:

For Chairman Election: Dick Studdard nominated Matt Morales for Chairman. Mick Degn seconded it. With no discussion the council members voted and all in favor.

For Vice-Chairman Election: Matt Morales nominated Dick Studdard for Vice-Chairman. Lou Borland seconded it. With no discussion the council members voted and all in favor.

Approval of the December 3, 2009 Meeting Minutes:

Dick Studdard made a motion to approve meeting minutes. Lou Borland seconded it.

-Discussion:

Paul Price advised council he didn't find anywhere in the meeting minutes or the agenda about discussing motorcycle awareness, bringing up items available for upcoming events. Paul Price made an amendment stating the reason for the February meeting was to discuss about motorcycle awareness and Pima County and to get inventory on items. Dick Studdard advised this item would be added to agenda for the next meeting. Dick Studdard made a motion for an amendment of December 3, 2009 meeting minutes to add points for procurement and discussion for motorcycle awareness to prior minutes. Mick Degn seconded it. Council members voted in favor to post prior minutes as amended. All in favor, with a vote 5 to 0. Minutes passed.

Media Campaign – Billboards/Ads/Radio/Etc.:

Alberto Gutier, GOHS Director advised council members there is no advertising plan right now. He stated that several money/funding has not been spent. There is no agenda for suggestions right now. Putting media campaign on hold until the new board (Chairman and Vice-Chairman) lets him know what the council's expenditure plan is. He wants to hold off on overheads because of the issues with ADOT. The radio plan is still working well. This is another item to add to the agenda for the next meeting. No comments or questions from the council.

Call to the Public:

Bobbie Hartmann, ABATE of AZ – Invited the AMSAC Council and Director Alberto Gutier to Motorcycle Day at the Dome on 02/24/10. Hours: 11:30 a.m. – 1:00 p.m.

Darwin “Max” Maxwell, GWRRA AZ – Stated his concern with excessive noise and visible ADS like “Watch for Motorcycles” they are dying to be seen.

Julie Cissne, MMA (membership Eagle District) – Stated that there needs to be put safety and awareness out there for all auto's and people on the roads. Make safety high priority for motorcycle awareness.

David Holland, GWRRA (Arizona Progressive School of Riding) – In regards to Motorcycle Awareness, he stated that we have a need for (more) motor awareness to the public, this is a must. (Note) All board members are invited to speak to students at the school at Luke AF Base.

Earl Spenard, GWRRA (Retired Law Enforcement) – Just asked for all council members of the board to introduce themselves (for the people who are new and it's their first meeting). Also wants to know what is this board's function?

Board Forum:

Council discussed the items for the next meeting. They will include moving to do a proclamation for May as Motorcycle Safety Awareness Month at state level, Dick Studdard will give a short presentation on Motorcycle Awareness – Impaired Driver, recap on Media Campaign, define the council's mission, the new council's wishes/plan, rundown of inventory, budget, Centennial Celebration.

Set Time, Place and Agenda for next AMSAC Meeting:

The next AMSAC Meeting has been set for March 10, 2010 at 10:30 a.m.

Call to Adjourn:

Dick Studdard made a motion to adjourn the meeting. Lou Borland seconded the motion. The meeting was adjourned at 11:30 a.m.