

**Arizona Motorcycle Safety Advisory Council  
Meeting Minutes  
April 8, 2010**

A public meeting of the Arizona Motorcycle Safety Advisory Council was convened on April 8, 2010 at 3030 North Central Avenue, Suite 1550, Phoenix, Arizona 85012.

**CALL TO ORDER AND ROLL CALL:**

The meeting was called to order by Matt Morales, AMSAC Chairman at 10:45 a.m.

**COUNCIL MEMBERS PRESENT:**

Mr. Matt Morales, Chairman  
Mr. Dick Studdard, Vice-Chairman  
Mr. Lou Borland, Member  
Mr. Mick Degn, Member\*  
Mr. Paul Price, Member\*  
\*arrived at 11:15 AM

**LEGAL COUNSEL:**

Mr. Brian Schneider, Assistant Attorney General

**APPROVAL OF THE MARCH 10, 2010 MEETING MINUTES:**

Dick Studdard made a motion to approve the meeting minutes. Lou Borland seconded it. All in favor, with a vote 3 to 0, 2 not present at the time of motion. Minutes passed.

**WELCOME:**

Alberto Gutier, GOHS Director introduced Heather Johnson – Media Buy. Heather will be working with the AMSAC media purchase.

Alberto provided the new version of tri-folds: AMSAC – Ride Safe Drive Aware.

**MOTORCYCLE MANUALS:**

Alberto Gutier, GOHS Director provided members with an update on the Motor Vehicle Departments inventory of motorcycle manuals. Currently, MVD has an estimated 12,000 manuals available.

**DEFINITION OF THE AMSAC COUNCIL'S MISSION/PLAN:**

Dick Studdard made a motion to move this item to the next available meeting. Lou Borland seconded it. All in favor, with a vote 3 to 0, 2 not present. Line item will be moved to the next AMSAC meeting's agenda.

**MOTORCYCLE AWARENESS MONTH:**

Matt Morales, AMSAC Chairman – The Chairman will look into having a signing ceremony at the Capitol, once he has received the Proclamation from the Governor.

Dick Studdard brought up other events that were done in the past for motorcycle awareness month, which included three presentations/press conferences that were held in Prescott, Phoenix, and Tucson.

**PROCLAMATION REVIEW:**

Matt Morales, AMSAC Chairman has a draft of proclamation for motorcycle awareness. The Chairman read the Proclamation aloud to the council members. Dick Studdard asked if it would be possible to add to the proclamation mayors and cities. Matt Morales suggested they submit this proclamation for consideration to the Governor's office, as well consideration to their local mayors. Dick Studdard made a motion and Lou Borland seconded it. All in favor, with a vote 3 to 0, 2 not present.

**TIMELINE TO EXPAND INVENTORY:**

Mick Degn and Matt Morales discussed a plan to keep AMSAC supplies stocked for upcoming events. This will assist with ordering for the fiscal year.

**IMPAIRED DRIVER:**

Dick Studdard gave a presentation on Motorist Awareness Impaired Rider and the number of fatalities.

**CALL TO THE PUBLIC:**

Alan - Phoenix Ride for Kids asked how to get brochures and any other handouts/items for classes and events.

Ron Kool – Inquired about handouts/items for events.

**SET TIME, PLACE AND AGENDA FOR NEXT AMSAC MEETING:**

The next AMSAC Meeting has been set for August 12, 2010 at 10:30 a.m.

**CALL TO ADJOURN:**

Dick Studdard made a motion to adjourn the meeting. Lou Borland seconded the motion. The meeting was adjourned at 11:34 a.m.