

**Arizona Motorcycle Safety Advisory Council
Meeting Minutes
August 12, 2010**

A public meeting of the Arizona Motorcycle Safety Advisory Council was convened on August 12, 2010 at 3030 North Central Avenue, Suite 1550, Phoenix, Arizona 85012.

CALL TO ORDER AND ROLL CALL:

The meeting was called to order by Matt Morales, AMSAC Chairman, at 10:36 a.m.

COUNCIL MEMBERS PRESENT:

Mr. Matt Morales, Chairman
Mr. Dick Studdard, Vice-Chairman
Mr. Lou Borland, Member
Mr. Mick Degn, Member
Mr. Paul Price, Member

Quorum with 5 present.

LEGAL COUNSEL:

Mr. Brian Schneider, Assistant Attorney General

APPROVAL OF THE APRIL 8, 2010 MEETING MINUTES:

Dick Studdard made a motion to approve the meeting minutes. Lou Borland seconded it. All in favor. Minutes passed.

WELCOME & UPDATE:

Alberto Gutier, GOHS Director, advised council that the radio media buy went well and initiated discussion regarding the Safety Days at the State Fair on October 23rd and 24th.

TRI-FOLDS:

Matt Morales, Chairman – Council reviewed. No comments or concerns. Matt advised council to let everyone know tri-folds are available. Alberto Gutier, Director, advised the council that 4,000 tri-folds were printed.

STOCK ITEMS:

Matt Morales, Chairman – Would like to stock the AMSAC inventory. The Chairman requested an inventory list, prior to October 1st, of items that need to be ordered. It was discussed that a volunteer will count the AMSAC inventory in stock. The council spoke about the bumper stickers being a popular item. Paul mentioned t-shirts. Matt will be looking at the inventory between now and the next meeting and suggested going off of need vs. scale as previous years. Paul will look into the possibility of reordering t-shirts based on need and prices available. Matt requested the council bring any suggestions regarding ordering items over the upcoming year to the next meeting.

MOTORCYCLE AWARENESS/RIDER EDUCATION/IMPAIRED DRIVING:

Dick Studdard, Member – Three major causes of motorcycle crashes are motorist awareness, rider education and impaired driving. Dick asked for ideas from the council and the general public on how to

approach these three major causes. Dick looked into crashes and found there is no training for different clubs. Paul previously suggested setting up scholarships because there are riders that are unable to pay for training. The Chairman asked Dick and Paul to develop a couple of points for discussion. Matt asked if there is anything the council can do about adding an impaired rider portion to the motorcycle manual to advise riders of major issues. Also, present a scholarship program that could work for young and older riders. Matt would like some feedback from Dick and Paul regarding these issues at the next AMSAC meeting.

DEFINITION OF THE AMSAC COUNCIL'S MISSION/PLAN:

Matt Morales, Chairman - Council has reviewed their old mission. Matt recalled that he spoke to Paul and Mick about changes at the last meeting. Matt moved changes to the AMSAC council's mission/plan to the next meeting. Matt asked the Board Members to review and advise him of any minor changes. Matt also requested more progressive language to be added, as well as any suggested changes for review.

STATE MOTORCYCLE SAFETY ADMINISTRATORS CONFERENCE:

Matt Morales, Chairman - Next week is the SMSA in Columbus Ohio, Matt will be attending as a representative from Arizona.

CALL TO THE PUBLIC:

Rebecca Knight, Citizen – Inquired about a volunteer group to assist with motorcycle safety awareness.

Bobbi Hartmann, ABATE – Spoke about the stock items and asked organizations to come up with an amount of what they will need for the entire year to help GOHS. Bobbi also spoke about scholarships for motorcycle training.

SET TIME, PLACE AND AGENDA FOR NEXT AMSAC MEETING:

The next AMSAC Meeting has been set for September 16, 2010 at 10:30 a.m.

CALL TO ADJOURN:

Dick Studdard made a motion to adjourn the meeting. Mick Degen seconded the motion. The meeting was adjourned at 11:25 a.m.